

*For Immediate Release*

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## **Courtesy Associates' Sheila Stampfli Begins New Role As Chief Business Development Officer as Brad Weaber Becomes President**

**WASHINGTON, D.C. – Jan. 6, 2009** – SmithBucklin, the world's largest association management company, announced today that Sheila Stampfli has transitioned from President to her new role as Chief Business Development Officer of Courtesy Associates, the Washington, D.C.-based conference and event management firm owned by SmithBucklin. Brad Weaber joined the company as President of Courtesy, effective yesterday.

Stampfli, whose distinguished career in the meetings profession spans more than four decades, is now focused on leveraging her extensive experience and industry relationships to continue to develop Courtesy's new business opportunities.

"I am eager to be able to focus solely on growing Courtesy's business by exploring new opportunities in our existing industries and expanding into new realms," Stampfli said. "I have great confidence that Brad will lead the Courtesy team to continue to deliver unmatched service excellence to our clients, and I will support him to the fullest extent through my new position."

Weaber now leads the Courtesy team from the company's D.C. office and is responsible for overseeing all aspects of the business, including ensuring the highest levels of client satisfaction, operational excellence and financial performance, as well as attracting, developing and retaining best-in-class employees. He also serves as a member of SmithBucklin's corporate management team.

Prior to joining SmithBucklin, Weaber served as executive vice president and chief customer officer of Experient Inc., a major conference and event management company that he joined in 1990. In this role, Weaber oversaw the company's overall account management, as well as its sales division. He also served on the company's executive leadership team.

Previously, Weaber was a director of convention services for the President Abraham Lincoln Hotel and Conference Center, formerly the Renaissance Springfield Hotel in Springfield, Ill.

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“It’s a privilege to be working with the Courtesy team, which provides unparalleled expertise in all areas of conference and event management,” Weaber said. “I also am honored to have the opportunity to work with Sheila to further build our business and help Courtesy sustain its leadership role in our industry.”

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### **About SmithBucklin**

SmithBucklin is the world’s largest association management and professional services company providing flexible, tailored full-service management and function/project-specific services to more than 235 trade associations, professional societies, technology user groups, government institutes/agencies and corporations. SmithBucklin’s mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 750 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$275 million in annual client budgets from offices in Chicago, Washington, DC, St. Louis and Durham, NC, and St. Paul, Minn. SmithBucklin is 100% employee owned. For more information, please visit [www.smithbucklin.com](http://www.smithbucklin.com) or call 1.800.539.9740.

### **About Courtesy Associates**

Courtesy Associates is a recognized leader in the full-service conference and event management industry. Courtesy serves a wide range of clients in the government, medical, technical, association and corporate arenas, creating programs for audiences ranging from 50 to 10,000. Courtesy provides clients with a single point of contact and unparalleled expertise in vendor negotiation and management, logistics and planning (onsite, pre- and post-event), exhibit and sponsorship sales, budget development and oversight, theme development and event design, production, event marketing and fundraising, and site selection. Courtesy Associates is owned by SmithBucklin, the world’s largest association management and professional services company with more than 750 employees. SmithBucklin is 100% employee owned. For more information, please visit [www.courtesyassociates.com](http://www.courtesyassociates.com).