

For Immediate Release

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Dot Hewitt Joins Courtesy Associates as Director of Sales

WASHINGTON, D.C. – September 24, 2009 – SmithBucklin, the world’s largest association management company, announced today that Dot Hewitt has joined the company as the director of sales for Courtesy Associates, the Washington, D.C.-based conference and event management firm owned by SmithBucklin. Hewitt will be responsible for Courtesy’s marketing and sales strategy and business development in the association, commercial and government markets. She will also oversee the entire business development team at Courtesy.

“Dot is well-known and respected in the meetings and events industry, with more than 10 years of sales experience,” said Brad Weaber, president of Courtesy Associates. “I had the pleasure of working with Dot on my team as she began her career and I am excited to have the opportunity to work with her again to help Courtesy continue to grow and expand in a number of markets.”

Prior to joining Courtesy Associates, Hewitt focused on enhancing new business development and client retention, most recently as the national sales manager for Champion Expositions. Previously, she served as national sales manager for Experient Inc. (formerly Conferon Global Services, Inc.), where she was responsible for preparing and presenting proposals to prospective clients and managing relationships between clients and staff.

Hewitt is currently an active member of the Professional Convention Management Association (PCMA), Meeting Professionals International (MPI) and the International Association of Exhibitions and Events (IAEE).

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About Courtesy Associates

Courtesy Associates is a recognized leader in the full-service conference and event management industry. Courtesy serves a wide range of clients in the government, medical, technical, association and corporate arenas, creating programs for audiences ranging from 50 to 10,000. Courtesy provides clients with a single point of contact and unparalleled expertise in vendor negotiation and management, logistics and planning (onsite, pre- and post-event), exhibit and sponsorship sales, budget development and oversight, theme development and event design, production, event marketing and fundraising, and site selection. Courtesy Associates is owned by SmithBucklin, the world’s largest association management and professional services company with more than 750 employees.

For more information, please visit www.courtesyassociates.com.

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About SmithBucklin

SmithBucklin is the world's largest association management and professional services company providing flexible, tailored full-service management and outsourcing services to more than 320 trade associations, professional societies, technology user groups, government institutes/agencies and corporations. SmithBucklin's mission is to drive growth and build sustained competitiveness for client organizations. Founded in 1949, the company employs 750 professionals specializing in all phases of association activity including executive management, member and chapter administration, convention and trade show management, marketing and branding, Web services, education and programs, government relations and financial management. SmithBucklin manages more than \$360 million in annual client budgets from offices in Chicago, Washington, D.C., St. Louis and St. Paul, MN. SmithBucklin is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1.800.539.9740.