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SmithBucklin Names Ellen Wilson Director of Sales, Courtesy Associates

WASHINGTON, D.C. – April 13, 2011 – SmithBucklin, the world’s largest association management company, announced that Ellen Wilson was appointed to director of sales of Courtesy Associates, the Washington, D.C.-based conference and event planning and management firm owned by SmithBucklin.

“Ellen brings more than 25 years of experience in meeting and event planning and management, marketing and sales to SmithBucklin,” said Brad Weaber, executive vice president of SmithBucklin, and president of Courtesy Associates. “She is well respected in the event planning community and we are excited about the increase in efficiency and professionalism that she will bring to the team.”

Wilson is responsible for creating effective market and sales strategies to increase the new business acquisition of meetings and events from the association, corporate and government markets for the company, as well as overseeing the entire business development team at Courtesy Associates. She will also work in collaboration with Courtesy Associate’s managing director on new business development initiatives.

Prior to joining SmithBucklin, Wilson worked in convention and visitor bureau sales, in addition to hotel global sales. During most of her career, she served as regional director of sales for InterContinental Hotels (now IHG).

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About Courtesy Associates

Courtesy Associates is a recognized leader in the full-service conference and event management industry. Courtesy serves a wide range of clients in the government, medical, technical, association and corporate arenas, creating programs for audiences ranging from 50 to 10,000. Courtesy provides clients with a single point of contact and unparalleled expertise in vendor negotiation and management, logistics and planning (onsite, pre- and post-event), exhibit and sponsorship sales, budget development and oversight, theme development and event design, production, event marketing and fundraising, and site selection. Courtesy Associates is owned by SmithBucklin, the world’s largest association management and professional services company. For more information, please visit www.courtesyassociates.com.

About SmithBucklin

SmithBucklin is the world's largest association management and professional services company. Founded in 1949, the company provides full-service management and outsourcing services to trade associations, professional societies, technology user groups, corporations, government institutes/agencies and other nonprofit organizations. SmithBucklin's mission is to drive growth for its client organizations and provide uncompromised stewardship for their long-term prosperity. SmithBucklin offices are located in Chicago, Washington, D.C., St. Louis and St. Paul, Minn. and the *SmithBucklin + MCI Worldwide Partnership* provides client organizations with seamless association and event management services from more than 40 offices throughout the world. The company is 100 percent employee owned. For more information, please visit www.smithbucklin.com or call 1-800-539-9740.